



GOLDEN GRILL RUSSET™ PREMIUM HASHBROWN POTATOES TOPS FROZEN IN PROFIT, FLAVOR & SPEED



OPERATOR COST CALCULATOR

	Frozen	Golden Grill Russet™
Case Price	\$17.99	\$51.13
	Distributor Invoice Price	Distributor Invoice Price
	↓	↓
Price Per Pound	\$0.75	\$0.77
	Case Price Divided by Case Weight	Case Price Divided by 66
	↓	↓
Price Per Pound After Cooking	\$0.94	\$0.87
	Per Pound Price Divided by 0.80 (20% Shrink)	Per Pound Price Divided by 0.89 (11% Shrink)

* Due to less shrink Golden Grill Russet™ will give operator greater plate coverage.

Cost Difference Per Pound	\$0.07
(Frozen price minus Golden Grill Russet™ price)	
Weekly Usage (Frozen)	
Cases per week	5
Case weight	X 18
Total Weekly Pounds	90
(Cases used each week multiplied by case weight)	
Weekly Cost Impact	\$6.30
(Cost Difference Multiplied by Total Weekly Pounds)	
Annual Cost Impact	\$327.60
(Weekly Cost Impact Multiplied by 52 Weeks)	

BASIC AMERICAN FOODS

beyond scratch



GOLDEN GRILL RUSSET™ = HIGHER PROFITS



OPERATOR COST CALCULATOR

	Frozen	Golden Grill Russet™
Case Price	<input type="text"/>	<input type="text"/>
	Distributor Invoice Price	Distributor Invoice Price
	↓	↓
Price Per Pound	<input type="text"/>	<input type="text"/>
	Case Price Divided by Case Weight	Case Price Divided by 66
	↓	↓
Price Per Pound After Cooking	<input type="text"/>	<input type="text"/>
	Per Pound Price Divided by 0.80 (20% Shrink)	Per Pound Price Divided by 0.89 (11% Shrink)

* Due to less shrink Golden Grill Russet™ will give operator greater plate coverage.

Cost Difference Per Pound

(Frozen price minus Golden Grill Russet™ price)

Weekly Usage (Frozen)

Cases per week

Case weight

X

Total Weekly Pounds

(Cases used each week multiplied by case weight)

Weekly Cost Impact

(Cost Difference Multiplied by Total Weekly Pounds)

Annual Cost Impact

(Weekly Cost Impact Multiplied by 52 Weeks)

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